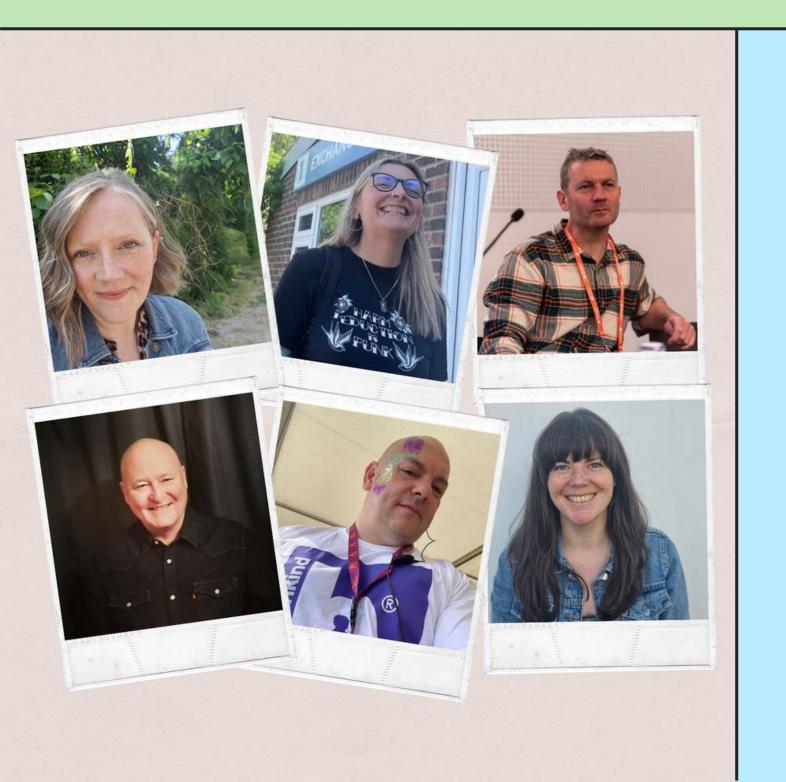
STAYIN' ALIVE IN '25

Working Together to Prevent Overdose Deaths



ABOUT US











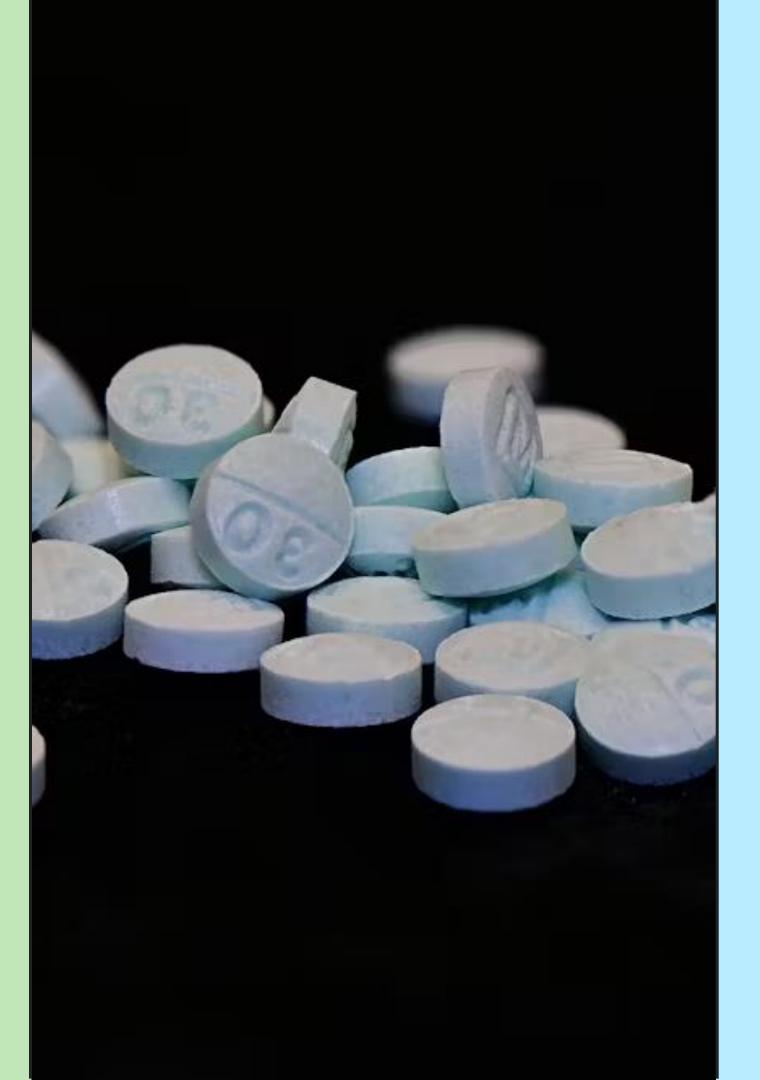


WHY WORK TOGEN?

The drug treatment sector as it is currently does not encourage working together across providers.

We felt it was important to gather harm reduction leads from across the sector to work together on common issues.

- DRUGS ARE CHANGING
- * MESSAGES MORE CREDIBLE IF THEY COME FROM ACROSS THE SECTOR
- * HARM REDUCTION IS REINFORCED IN SERVICES
- * COMPREHENSIVE APPROACH
- * GREATER LIKELIHOOD OF PEOPLE SEEING
 THE MESSAGES



WHAT ARE THEY?

- A group of synthetic opiates
 Entered the drug supply in the UK about four years ago
 Beginning to be seen more
- broadly
- Concerns about them in the heroin market
- Also detected in non-opiates, like benzos

WHAT CAN BE DONE?

- SAFE SUPPLY
- Drug testing/checkingGood treatment options
- Widespread naloxone
- Overdose awareness

USING DRUGS?



To reduce your risk of an overdose, please take extra precautions when using any type of drug







Assume it's something else Any drug could be something else



Reduce risk of 00 Test dose Go low and slow Stagger dosing among your mates



Make a rescue plan How would anyone know if I overdosed? How would anyone find me? Carry Naloxone

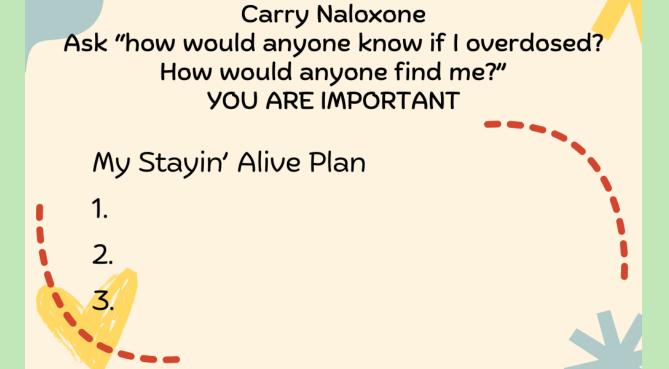
YOU are important











STAYIN' ALIVE

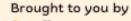
A collection of materials designed to draw attention to the fact that drugs are changing and to encourage people to make a rescue plan.

USING DRUGS?





















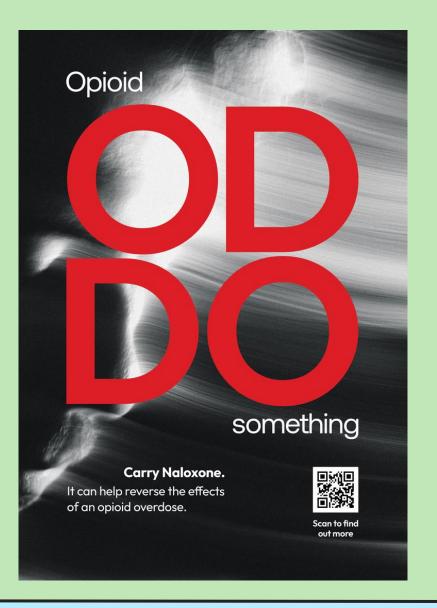


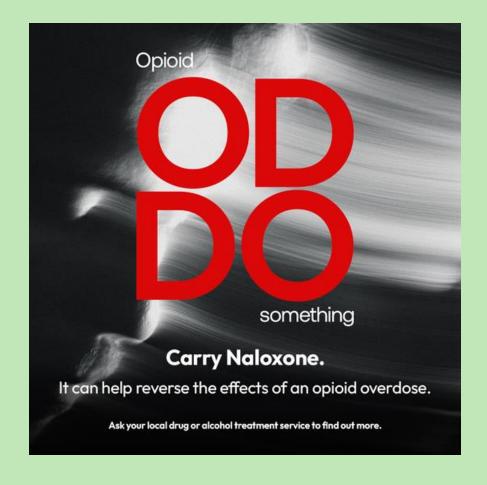
maddie@hit.org.uk



www.hit.org.uk/stayin-alive/







DO SOMETHING

A poster campaign designed to raise awareness of naloxone and to encourage bystanders to act in case of an overdose.

IN RESPONSE TO NITAZENES

2 THOUGHTS WE WANT

ALL DRUG WORKERS TO

HAVE....

1. How can I ensure the person I'm working with comes back to see me?

2. How do I ensure this person is **alive** in order to do so?



Liverpool 2025

